



# Practical intellectual property support programme for SMMEs

CSIR International Convention Centre, Crystal / Garnet Room

Pretoria, South Africa

May 16, 2023

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|---------------|---|
| 09:00 - 09:10 | <b>Opening remarks</b><br>H.E. Mrs Sandra Kramer, European Union Ambassador to South Africa<br>Adv Rory Voller, Commissioner, Companies and Intellectual Property Commission (CIPC)                                     |
| 09:10 – 09:15 | <b>Purpose of the day “IP and Entrepreneurship”</b><br>Amanda Lotheringen, Senior Manager, Copyright and IP Enforcement   |
| 09:15 – 09:45 | <b>Compliance burden mitigated: Formalisation to become an SMME (registration of companies)</b><br>Marumo Modiba Senior Manager, Corporate Education and Voluntary Compliance   |
| 09:45 – 10:30 | <b>Commercialising IP: lessons from green tech</b><br>Thomas Schmidt, Senior Associate, Kisch IP  |
| 10:30 – 11:00 | <b>Innovation Bridge and its offerings to Entrepreneurs</b><br><b>Panel discussion to support coordination of Government offerings in the SMME space</b><br>Michelle Harding, Programme Manager, CSIR                   |
| 11:00 – 11:30 | <i>Coffee break</i>   |
| 11:30 – 12:00 | <b>Patents Inventor Assistance Program and how assistance is provided to SMMEs and individual inventors with limited financial resources</b><br>Mr. Ipeleng Khule, Patent Examiner (Substantive Search and Examination) |
| 12:00 – 12:30 | <b>DTIC Industrialization programme and sustainable development goals</b><br>Ilse Karg, Chief Director Future Industrial Technologies (4IR)   |
| 12:30 – 13:30 | <i>Lunch</i>  |
| 13:30 – 14:00 | <b>Supporting the internationalisation of SMEs to Africa</b><br>Aida Galindo, Project Leader, AfrIPI  |
| 14:00 – 15:00 | <b>Launch of the upcycling project for counterfeit goods</b><br>Amanda Lotheringen, Senior Manager Copyright and IP Enforcement   |